

ELITE PERFORMANCE KEYNOTE

THE 5-STEP SYSTEM FROM SPECIAL OPERATIONS

Is somebody with your exact skillset achieving more than you?

Itamar has led hundreds of 7-9 figure entrepreneurs through his “Arena Mindset Accelerator” and helped them go from overwhelmed, stressed and stuck to confidently executing, leading their teams and multiplying their business.

Business is challenging, but often it feels harder than it needs to be.

Trying to out-motivate the resistance you’re feeling is kind of like pressing harder on the gas pedal when the hand brake is still on.

The common motivation tactics out there are outdated mindset tech.

They solve the problem of “how do I do the hard thing?” instead of asking the better question of “How can this be less hard?”

During the keynote or workshop we will get extreme clarity on what the most effective action for your business is (that you’ve perhaps been unknowingly avoiding), a step-by-step process for uncovering what’s keeping you stuck and how to move forward.



WHAT TO EXPECT

- ✔ Action Packed Stories From The Special Operations World
- ✔ Clarity on the #1 key action to move your business forward
- ✔ Why More Motivation isn’t the Answer And What To Do Instead

Itamar Marani is ex-special operations, Brazilian Jiu Jitsu Black Belt, international counter terrorism expert, entrepreneur, speaker and host of The Elite Performance Podcast and performance coach to 100+ 7-9 figure entrepreneurs.

At age 18 he was drafted into the most elite unit in the Special Forces and spent over 10 years in Federal and Private international counter-terrorism units.

Itamar led multinational teams of Navy Seals and other Special Forces veterans. He managed assets in the 9-figure range as the chief of security for a billionaire, but quit after 3 years because of the lack of integrity in the work environment... he wanted to create a better life for himself and his future family.

In just 5 years, Itamar has coached 100+, 7-9 figure entrepreneurs and founders go from overwhelm and stress to strategic focus and confidently calm.

LET’S TALK

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After leaving EO Melbourne members in awe at the NEXUS Chapter Retreat, Itamar Marani is back—by popular demand. His powerful session sparked dozens of messages asking, “How can I work with Itamar again?”

- EO Melbourne learning committee.

Event flyer [HERE](#)

“Itamar delivered a no fluff, high performance framework that cut through the noise and resonated deeply with our chapter. His Elite Performance system gave our members a powerful blueprint for self-development and equipped them to lead with clarity, resilience, and purpose. On a personal level I had an incredible business breakthrough that has been a gamechanger.”

- Michael, Learning Chair EO Bangkok Metropolitan

Event flyer [HERE](#)